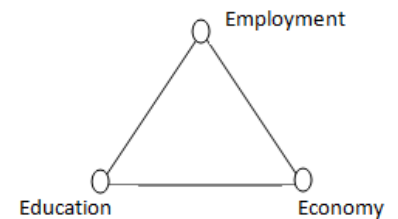




The three pillars of any country are 3 E's, i.e. education, employment and economy. All 3 E's are interconnected and they form a triangular shape. Education and economy leads to employment. Education and economy are foundation for employment. A good education and growing economy will generate more and quality employment. A person gets employed based on his level of education. The economy will gyrate around education and employment.



Education:

The 1st E is education. For any livelihood home, education is a must. Education makes the person humane. The standards of education are theoretical concepts, practical knowledge and skills.

As Swami Vivekananda stated quote “Education is the manifestation of the perfection already in man” unquote. An educated person is more self-reliant, more informed, more relaxed, more recourse and more enchanting. The well-being of the person depends on his level of education. A charismatic leader harps on the importance of education. Now the world is called a global village. In this village there are many avenues are available to learn. The cascading effect of education to society goes leaps and bounds and in turn it will create a sense of solidarity among the people. Educated person is infallible and will have dignity in every action he undertakes. Education tells a person what is right and what is wrong. Education makes a person perfect and he will never face glean i.e. obtaining information with difficulty. The cornerstone of education is the awareness about it and it will go a long way in improvement of the society. Education takes the holistic approach towards building harmony among people. Well informed person takes decisions based on intuition which will be developed only by education.

Without a Guru education is incomplete. Guru is a Sanskrit term for teacher, guide, expert, master. Guru is one who supports his or her disciples in all his or her ventures. The driving force behind all the achievements of a person is Guru only. A disciple takes behest from Guru and follows it perfectly. Guru quests the hidden talent in his or her disciple and sharpens that to the core. A person under guidance from Guru will develop astute ability i.e. he assesses the situations and people accurately and turn this into his or her advantage. He develops assiduous nature i.e. showing great care and perseverance. Guru is a symbol of love, care and affection. A disciple should become a epitomize for others. He should be of recourse to the people. Guru helps the disciple to do obscure things i.e. still not discovered or known about certain hidden treasures of life. Generosity and magnanimity are the two traits which disciple develops under Guru's guidance. The Guru- Disciple relationship is the highest expression of friendship, for it is based on unconditional divine love and wisdom.

Education develops person's IQ and EQ. IQ means Intelligent Quotient and EQ means Emotional Quotient. A person's intelligence is measured in terms of IQ and person's understanding of his surrounding people measured in terms of EQ. A person should possess high IQ and EQ to become a successful person. A person with high IQ is genius. A person with high EQ is stalwart. The current situation demands high IQ and EQ people. A person with high IQ will invent new things. Over the period of time a person can increase his IQ and EQ. Most intelligent people possess high mathematical, logical and human skills. Constant reading will

increase person's IQ and then EQ also. A person with high EQ will have the ability to handle adverse situations. The special thing about both IQ and EQ is that every human being on this earth has some level of IQ and EQ. Both should be harnessed to increase that level in a person.

Education is related to the well-known proverb "Practice makes perfect". It depends on the skill of the individual which determines the time taken to achieve perfection. The parameters accountable for perfection are education, will power, necessity, need for achievement (nache), readiness to do the work. The word practice needs a special attention here. It means a lot. Practice word looks benign but it makes a colossal effect on the person performing that work. The catalyst to achieve perfection builds the confidence in the person while performing the work. The gain obtained by achieving perfection goes leaps and bounds and will have a humming effect throughout the career of the person. Perfection leads to mastery over skills. A person can possess different types of skill sets.

Employment:

Employment is needed to make a living. Employment can be categorized into two types. One is employment seeker and another is employment giver. In these two categories former percentage is more than the latter. Employment givers are called entrepreneurs.

Entrepreneurship is embraced by employment givers. One of the possible outcomes of any education is entrepreneurship. Most important about entrepreneurship is to generate ideas and converting those ideas into reality. Aftermath of reality is to handle people and situations. The guidance and mentorship regarding entrepreneurship go hand in hand. The degree of responsibility is high as one becomes an entrepreneur. The habit of generating ideas lies within oneself and is based on experience one has. The better aspect of people moving towards establishing start-ups is that they see a kind of glory in providing employment to others and utilizing their abilities for creating a wealthy organization. An entrepreneur sees an opportunity in every problem he faces. The goal is to build an impeccable organization which can serve the solutions to the problems faced by the people. Management education educates the person about managing people whereas engineering education educates the person about building a product manufacturing organization. Initially for an entrepreneur to start an industry he requires engineering skills later on management skills. Ample of avenues are available to get funding for start-up. The right choice at right time at right location needed for an entrepreneur to build a profit-making organization then to a benevolent organization.

Employment is needed to fulfill physiological needs. Physiological need which includes food, cloth and shelter. It is required for a person to have a sufficient food and cloth to satisfy this need. Everyone wants a house of his own for living. It takes years to build a house of his/her choice. After physiological needs are satisfied essentials will arise. According to materialistic view things can be categorized into needs and essentials. Needs are food, cloth and shelter. Essentials are car, moped, television, refrigerator, microwave oven, mobile, computer and lastly travel. A newly educated person looks for employment. A person should be contented if he gets a job in a location where his needs and essential are satisfied. A handful of salary depending on the location which can suffice needs and essentials should be the mantra for living.

Economy:

To start educational schemes, social welfare schemes and health schemes revenue is required. The revenue deficit can be filled by taxing the celebrities. That means the companies which are using celebrity advertising to promote their products should be taxed with celebrity marketing tax. This tax should not be transferred to the consumers. The company has to pay from its general reserves. Also, the celebrity should pay more tax for the revenue earned by him/her.

The government should use variable tax for the products. That means for the luxurious products tax should be high as compared to the needy products, i.e., tax should be high for cars above 10 lakhs, air conditioners above Rs. 40,000/-, watches above Rs. 5,000/-, television sets above Rs. 50,000/- and real estate above 50 lakhs.

Economy can grow if everybody follows the statement “Earn with passion and spend with compassion”. Having a passion statement makes the person enthusiastic and his ability to earn increase four-fold. Passionate person always rises to the occasion and makes his way of achieving greater heights. Earning is an ability of the person to look for new avenues. Great thinkers possess the right attitude of creating their own ecosystem and mould it to their passion. They contemplate a lot about their passion. Readiness to accept new challenges and winning them is their habit. So, earn with passion. One needs to be compassionate enough to help the needy people. Compassion makes the person stronger and larger. A person is complete only when he helps the sufferings. High amount of magnanimity raises the person to a level of reverence. Compassion is a feeling of deep sympathy and sorrow for someone who is stricken by misfortune, accompanied by the desire to alleviate such suffering. It is also the act of showing kindness with assistance. The people with high amount of passion and compassion possess the right kind of integrity to any kind of profession. For securing a place in the minds of the people require high content of compassion. Passion and compassion go along together.